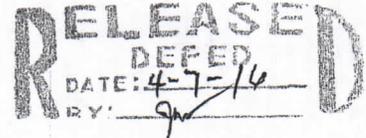




Region I  
DIVISION OF CITY SCHOOLS  
City of Dagupan



Division Memorandum No. 50, series 2016

**To:** Chiefs (CID and SGOD)  
Education Program Supervisors  
School Heads, Public/Private Elementary and Secondary  
School Paper/Advisers in English and Filipino,  
(Public/Private Elementary and Secondary)

**From:** <sup>glna</sup> FROSERFINA J. BRAVO  
Schools Division Superintendent, OIC <sup>glna</sup>

**Subject:** Division Campus Journalism Program SY 2016-2017  
SUMMER TRAINING-WORKSHOP on CAMPUS JOURNALISM

**Date:** April 6, 2016

---

In consonance with the provisions of Republic Act No. 7079 otherwise known as the "Campus Journalism Act of 1991," this office announces the Division Campus Journalism Program for the School Year 2016-2017.

Various programs and activities are lined up to strengthen and promote Campus Journalism as a means of intensifying ethical values, encouraging critical and creative thinking and developing moral and professional discipline of the youth in the schools division of Dagupan City.

School principals/heads, parents and other stakeholders are strongly encouraged to support these undertakings in Campus Journalism for the development of our campus writers' journalistic writing skills in preparation for the yearly press conferences.

School paper advisers (SPAs) are advised to come up with their respective Annual Work Plan relative to the Calendar of Activities.

The **Annual Work Plan** including their school-based **Journalism In-Service Training Matrix** and **Official List of Coaches** for the different contests during

the press conference duly signed by their school heads must be submitted to the EPS in charge, Agnes P. Bacugan on or before **July 1, 2016** for the purpose of monitoring and feed backing.

In our desire to produce quality school papers, monthly submission of outputs to the EPS in charge and **Consultative Conference of School Paper Advisers is scheduled every 3<sup>rd</sup> Wednesday of each month.**

Furthermore, **Division SUMMER WORKSHOP on Campus Journalism with the theme, "Empowering School Paper Advisers for #NSPC2017Dapitan" is set on April 19-22, 2016.** All School Paper Advisers of English and Filipino Publication in the Public/Private Elementary and Secondary Schools are strongly advised to participate in the said workshop.

The workshop aims to challenge our school paper advisers and campus journalists to live up to the expectations of the Campus Journalism Act, expectations such as encouragement of creative and critical thinking and more importantly, values strengthening and moral character formation and to improve the performance of the division for regional and national press conferences.

Pre-registration is on April 18, 2016. Fee is P200 for each English/Filipino Adviser to cover snacks, materials and other miscellaneous expenses. Confirm your attendance to the following coordinators.

District 1 LUZVIMINDA ESTRABINIO, 0915 985 8338

District 2 ROWENA ARZADON, 0917 404 0718

District 3 MINAFE GABIOLA, 0923 703 1579

District 4 ALEJANDRA PALAGANAS, 0920 972 1983

District 5 FILEMON RIVO, 0928 7171 9096

MERLINDA MARIADO, 0975 634 1485

This school year the Division Training Team composed of National Press Conference Qualifiers will assist our SPAs and facilitate the said workshop.

Attached are the following- AESPAD/ASSPAD Officers, Division Training Team, Calendar of Activities (reference/basis of school-based Work Plan) Training Matrix/Committee for the Division Summer Training-Workshop and Schedules of monthly Consultative Conference.

Immediate and wide dissemination of this memorandum is desired.

**Division Campus Journalism Program  
CALENDAR OF ACTIVITIES  
SY 2016-2017**

<b>Month</b>	<b>Activity</b>	<b>Person/s Involved</b>
April 2016	School Paper Academy: Division SUMMER TRAINING- WORKSHOP on CAMPUS JOURNALISM 2016 for School Paper Advisers	SDS,ASDS,EPS in charge, PSDSs, Division Training Team, AESPAD/ASSPAD Officers, all Public/Private Elem/Sec SPAs (Eng/Fil)
May	School-based SUMMER TRAINING- WORKSHOP on Campus Journalism 2016 for Campus Journalists	PSDSs, Principals and potential campus journalists
June - July	Submission of schools' Editorial Staff (Elem/Sec), Documentation of School- based Summer Training- Workshop 2016 and WORK PLAN SY 2016-2017	Principals and SPAs
July 2016 - March 2017	Conduct/Submission of Monthly School-based Workshop Sessions/Outputs of selected campus journalists	School Heads, SPAs, selected campus journalists
November	Division Schools Press Conference	SDS,ASDS,EPSs, Division Training Team, AESPAD/ASSPAD Officers, all concerned SPAs
December	Division Intensive Critiquing and Enhancement	SDS,ASDS,EPS in charge, Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs
January 2017	Regional Schools Press Conference	SDS,ASDS,EPSs, PSDSs Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs
February	National Schools Press Conference	SDS,ASDS,EPSs, PSDSs Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs
March	Planning Conference for Division Campus Journalism Program SY 2017-2018	SDS,ASDS,EPSs, PSDSs Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs