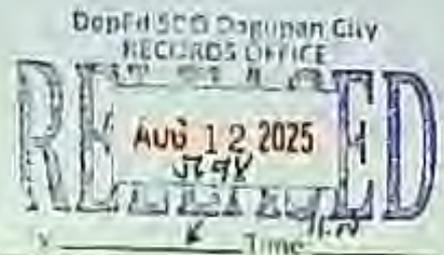




Republic of the Philippines
Department of Education
 REGION I
 SCHOOLS DIVISION OF DAGUPAN CITY



Office of the Schools Division
 Superintendent

August 11, 2025

Division Memorandum
 No. 374 s. 2025

GAWAD TEODORA ALONSO (GTA) 2025
(Volume 3 Year 7 of the BLR-LRMS Reading Treasury)

To: Aast. Schools Division Superintendent
 Chief Education Supervisors
 Education Program Supervisors
 Public Schools District Supervisors
 School Heads of Public & Private Elementary & Secondary Schools
 All Others Concerned

1. In reference to the attached Regional Memo No. 1055, s. 2025, titled "GAWAD TEODORA ALONSO (GTA) 2025 (Volume 3 Year 7 of the BLR-LRMS Reading Treasury)", dated August 08, 2025, this office, through the Curriculum Implementation Division (CID), announces the conduct of the **Gawad Teodora Alonso 2025**.
2. Attached are the Administrative Notes, and General Guidelines, and Standards of the Gawad Teodora Alonso (7th National Competition on Storybook Writing) for reference.
3. For information, guidance, and compliance.

[Handwritten Signature]
ROWENA C. BANZON EdD, CESO V
 Schools Division Superintendent



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Republic of the Philippines
Department of Education
 REGION I



PANREHIYONG MEMORANDUM

Blg. 1055, s. 2025

GAWAD TEODORA ALONSO 2025
(Volume 3 Year 7 of the BLR-LRMS Reading Treasury)

Sa Mga: Pansangay na Tagapamanihala ng mga Paaralan

1. Ipinababatid ng Kagawaran ng Edukasyon sa pamamagitan ng Bureau of Learning Resources ang pagsasagawa ng Gawad Teodora Alonso (GTA) 2025 na dating kilala bilang National Competition on Storybook Writing simula Hulyo hanggang Nobyembre 2025. Ang GTA ay isang programang pagpipinid ng BLR na sumusuporta sa pagpapatupad ng lahat ng programa sa pagbabasa sa lahat ng antas ng pamamahala. Layunin nitong mangalap ng mga kuwentong pambata at mga *illustrated storybook* bilang pangunahing sanggunian para sa interbensiyon, panlunas, at pagpapayaman sa pagbabasa.
2. Kaugnay nito, ang Kagawaran ng Edukasyon Rehiyon Uno, sa pamamagitan ng Sangay Pamamahala ng Kurikulum Pampagkatuto ay magsasagawa ng Gawad Teodora Alonso 2025 bilang suporta sa pagsulong ng literasi sa pamamagitan ng paglikha ng mga orihinal na storybook na nakaayon sa Revised (MATATAG) Basic Education Curriculum.
3. Layunin ng GTA 2025 na maisakatuparan ang sumusunod:
 - a) ipakita ang papel ng mga kuwento at *illustrated storybooks* sa pagbuo ng mga kasanayan sa pagbabasa at pagkatuto;
 - b) mangalap ng mga kuwento na nagpapakita ng mga kakayahan sa pag-aaral;
 - c) kilalanin ang mga kasanayan ng mga guro, mga pinuno ng kagawaran (3rd level positions), at mag-aaral sa pagsulat ng storybooks; at
 - d) paramihin ang mga kagamitang pampagkatuto sa patuloy na pagpapatupad ng programang literasi.
4. Ang GTA 2025 ay bukas sa mga guro at non-teaching personnel. May mga kategorya para sa mga pinuno ng kagawaran; at mayroon ding kategorya para sa mga mag-aaral. Nakabalangkas sa mga Annex ang kalipikasyon para sa bawat kategorya.
5. Para sa mga mananalong entri sa *Regional Level*, hinihiling ng Tanggapanang ito na magsumite ng *transmittal*, tatlong (3) kopya ng manuskrito ng tatlong nanalong entri sa bawat kategorya kalakip ang *Official Entry Form*, Komposisyon ng *Division Technical Working Committees at Competition Report* na may lagda ng bawat miyembro.
6. Kalakip ng memorandum na ito ang Administrative Notes mula sa Bureau of Learning Resources.

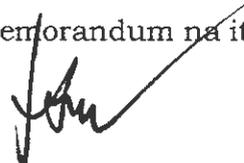


Doc. Ref. Code	RM-ORD	Rev	00
Effectivity	11.18.2024	Page	1 of 15



7. Para sa karagdagang katanungan, maaaring makipag-ugnayan sa Sangay ng Pamamahala ng Kurikulum at Pagkatuto sa telepono (02) 682-2324 local 120, o sa Seksiyon ng Pamamahala ng mga Kagamitang Pampagkatuto sa local 121, o mag-email sa lrm.ds.region1@deped.gov.ph.

8. Hinihiling ang agarang pagpapalaganap sa Memorandum na ito.



TOLENTINO G. AQUINO
Direktor IV

Kalakip.: Administrative Notes mula sa BLR
Sanggunian: Wala
Maitala sa Perpetual Index
Sa ilalim ng sumusunod na paksa:

**LITERASI AT NUMERASI
LEARNING RESOURCES**

CLMD/gaa.jdd.jps.orine/GawadTeodoraAlonso2025
Agosto 6, 2025

Documan 8



DepEd RO1 L R M D S 2 5 0 4 1 7

GENERAL GUIDELINES AND STANDARDS OF THE GAWAD TEODORA ALONSO (7TH NATIONAL COMPETITION ON STORYBOOK WRITING)

I. RASYONAL

Ang Kagawaran ng Edukasyon (DepEd) ay nakatuon sa paglutas ng mga hamon sa batayang edukasyon sa pamamagitan ng pagtataguyod ng pagmamahal sa pagbasa bilang pundasyon ng pambansang literasi, tulad ng binigyang-diin sa MATATAG Agenda. Ipinapakita ito sa pamamagitan ng iba't ibang programa sa pagbabasa at literasi, tulad ng Programang ARAL.

Ang Gawad Teodora Alonso (GTA), na dating kilala bilang National Competition on Storybook Writing, ay isang programang pagpipinid ng BLR na sumusuporta sa pagpapatupad ng lahat ng programa sa pagbabasa sa lahat ng antas ng pamamahala. Layunin nitong mangalap ng mga kuwentong pambata at mga *illustrated storybooks* bilang pangunahing sanggunian para sa interbensyon, remedyasyon, at pagpapayaman sa pagbabasa.

Ang mga kuwentong isinusumite sa GTA ay nakabatay sa iba't ibang larangan ng pagkatuto ng Revised (MATATAG) Basic Education Curriculum at tinatahi sa mga lokal at kultural na konsepto upang hikayatin ang mga bata at kabataan na mambabasa na mapaulad ang kanilang gawi at hilig sa pagbabasa.

Ngayong nasa ikapitong na edisyon na ito, inaasahang lalago pa ang treasury ng pagbabasa ng GTA, na sa kasalukuyan ay binubuo ng daan-daang storybook at manuskrito. Ang GTA 2025 ay nasa ikapitong taon ng Volume 3 ng *BLR-LRMS Reading Treasury*.

Upang mabigyan ng mas makabuluhang karanasan ang mga bata sa pagbabasa ng kuwento, ang GTA 2025 ay may mga bagong kategorya sa pagkukuwento. Layunin ng kategoryang ito na mangalap ng mga orihinal na kuwentong nakalaan para sa mga mag-aaral sa Kay Stage 1, 2 at 3.

II. Mga Kategorya

A. Pangunahing Kategorya

Kategorya	Paglalarawan	Mga Subcategory	Mga Output	Kwalipikasyon
Chapter Books for Young Adults (YA)	A single narrative with minimal illustrations (at least two per chapter), combining elements of chapter books (transitional texts from storybooks to novels) and YA literature (teen-oriented resources)	Chapter Books for Grades 7 and 8	Illustrated transitional chapter book for Grades 7 and 8 readers; minimum of 10,000 words and at least four chapters	Open to teaching and non-teaching personnel of the Department of Education and full-time teachers of non-DepEd basic education institution
		Chapter Books for Grades 9 and 10	Illustrated transitional chapter book for Grades 9 and 10 readers; minimum of 12,000 words and	Option 1: one writer and one illustrator Option 2: one writer-illustrator

			at least four chapters	
Chapter Books for Young Adults (YA)	A single narrative with minimal illustrations (at least two per chapter), combining elements of chapter books (transitional texts from storybooks to novels) and YA literature (teen-oriented resources)	Illustrated YA literature	Illustrated transitional chapter books for Grades 7 to 10 readers, addressing teen interests and themes; minimum of 10,000 words and at least four chapters.	Open to teaching and non-teaching personnel of the Department of Education and full-time teachers of non-DepEd basic education institution Option 1: one writer and one illustrator Option 2: one writer-illustrator
Comics for Young Adults	A single narrative told through sequential art (panels), with or without text (speech bubbles, caption)	DepEd Canon	Comics inspired by themes, characters, settings, or plots from Ibong Adarna, Florante at Laura, Noli Me Tangere, and/or El Filibusterismo; minimum of 30 pages (6x9 layout)	Open to teaching and non-teaching personnel of the DepEd and full-time teachers of non-DepEd basic education institution Note: The illustrator will also serve as the writer for comic entries.
Comics for Young Adults	A single narrative told through sequential art (panels), with or without text (speech bubbles, caption, or sound effects)	Open Comics	Comics based on themes and interests relevant to teenage readers; minimum of 30 pages (6x9 layout)	Open to teaching and non-teaching personnel of the DepEd and full-time teachers of non-DepEd basic education institution Note: The illustrator will also serve as the writer for comic entries.

B. Kategori yang Seasonal

Kategori	Paglalarawan	Mga Subcategory	Mga Output	Kwalipikasyon
Illustrated Thematic Storybooks	Illustrated children's stories based on specific themes	Wordless Storybooks on Inclusion	Wordless storybook for Kindergarten: 20, 28, or 36 pages (including cover), centered on themes of inclusion	Teaching and non-teaching personnel of the Department of Education and full-time teachers of non-DepEd basic education institutions The illustrator will also serve as the writer of the wordless storybook.
		Storybook on Gender and Development	Illustrated storybooks for Grades 1 to 3; 20, 28, or 36 pages (including cover), focused on Gender and Development themes.	Teaching and non-teaching personnel of the Department of Education and full-time teachers of non-DepEd basic education institutions Option 1: one writer and one illustrator Option 2: one writer-illustrator
Illustrated Thematic Storybooks	Illustrated children's stories based on specific themes	Storybooks on Disaster Risk Reduction Management	Illustrated storybooks for Grades 4 to 6; 20, 28, or 36 pages (including cover), focused on Disaster Risk Reduction Management themes	Teaching and non-teaching personnel of the Department of Education and full-time teachers of non-DepEd basic education institutions Option 1: one writer and one illustrator
		Storybooks on Local Tangibles	Illustrated children's stories for Grades 1 to 3; of 20, 28, or 36 pages, including cover pages, with themes of local tangibles, man-made, or natural	Option 2: one writer-illustrator
Lolay Storytelling Sessions	Live and recorded storytelling videos with multimedia elements	Recorded Storytelling from Real-life Storytellers	Storytelling video using original or adapted stories from the GTA 2024 and 2025 editions	Individual or group storytellers who are members of the Parent-Teacher Association, not employed at the school

		Recorded Storytelling from Teachers		A team of teaching and non-teaching personnel of the Department of Education
Lolay Storytelling Sessions	Live and recorded storytelling videos with multimedia elements	Live Storytelling	Live sessions utilizing the ReadEx Picks of GTA 2025 Categories 1, 2, or 3	All attendees of the Storybook Recognition Rites and Reading Exhibit, except the members of the National Technical Working Committee
Untold Kuwento Ng Bayan Ko	Non-competitive category dedicated to education leaders, focusing on familiar local narratives from fresh perspectives	Stories from Education Leaders	Story narratives for Grades 4 to 6, focusing on legends and folklore	Education leaders occupying third-level positions within the Department of Education system
Untold Kuwento Ng Bayan Ko	A category dedicated to lesser-known concepts and stories of Philippine communities	Stories of Untold Legends and Folklore	Lesser-known stories, legends, and folklore from the localities	Open to all teachers of DepEd and educational institutions, including retired teachers

C. Kategoryang Seasonal

Kategorya	Paglalarawan	Mga Subcategory
Gawad Teodora Alonso Honor Roll	An award given to storytellers who have won in the main categories a cumulative three times for GTA Volume III (GTA 2025, GTA 2026, and GTA 2027)	Three-time winners as writers on Category 1
Gawad Teodora Alonso Honor Roll		Three-time winners as illustrators in Category 1 and writer-illustrator in Category 2
Kuwentong Guro	An award given to entries in the main category that best address the intended learning competencies of the curriculum Selected by Central Office specialists	The entry must be included in the ReadEx Picks list of the main categories
Readers' Choice	An award chosen by the intended readers	

	Selected by learners of identified schools with diverse reading profiles	
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III. Mga Pamantayan at *Mechanics*

1. Ang pagsulat at paglalarawan ng mga entry ay dapat gawin sa labas ng opisyal na oras ng opisina.
2. Ang lahat ng mga entry ay dapat na orihinal, hindi nai-publish, at hindi isinumite sa iba pang mga kumpetisyon.
3. Ang mga entry ay hindi dapat maglalaman ng nagpapakilalang impormasyon ukol sa may-akda, ilustrador, layout artist, paaralan, o kaakibat na institusyon.
4. Ang pagiging tunay ay isang pangunahing pangangailangan. Ang mga entry ay dapat na ganap na orihinal, walang artificial intelligence-generated na content, stock na larawan o video, o manipulasyon ang mga kasalukuyang kagamitang pampagkatuto.
5. Ang mga adaptasyon o muling pagsasalaysay ng mga lokal na kuwento ay pinapayagan, basta't ginagawa ang mga ito nang may paggalang at may *sensitivity* sa kultura.
6. Ang lahat ng mga entry ay dapat nakasulat sa Filipino, maliban sa mga nakalarawan na kategorya ng storybook, na dapat i-render sa diglot/bilingual na format. Ang format ng diglot ay dapat gumamit ng alinman sa (a) Filipino at Mother Tongue o (b) Filipino at English.
7. Ang bawat entry ay dapat na nakahanay sa isa o higit pang mga kakayahan mula sa kasalukuyang basic education curriculum, gaya ng tinukoy sa indibidwal na mga alituntunin sa kategorya.
8. Ang mga tema ay dapat sumasalamin sa tradisyon, kultura, kapaligiran, sining, o lokal na konsepto, na naaayon sa pangkalahatang tema na #KuwentoNgBayanKo.
9. Ang mga entry ay dapat sumunod sa *DepEd Social Content Guidelines*.
10. Ang mga kuwento ay dapat na nakapag-iisa at hindi dapat magsama ng mga tanong sa pagpoproseso o mga karagdagang aktibidad.
11. Hinihikayat ang mga manunulat na sundan ang Ortograpiyang Pambansa (pinakabagong edisyon). Para sa iba pang mga tuntunin sa istilo, ang Chicago Manual of Style, ika-17 na edisyon, ang magiging sanggunian.

Proseso ng *Shepherding*

- 1). Ang mga *shepherd* ay magsisilbing mga tagapayo at malikhaing gabay. Hindi siya binibigyan ng administratibong gawain.
- 2). Ang Regional Technical Working Committee (RTWC), na responsable para sa lahat ng mga gawaing pang-administratibo na may kaugnayan sa paligsahan, ay makikipagtulungan sa kani-kanilang mga Pastol upang matiyak ang pagiging epektibo ng mga aktibidad sa pagtuturo.
- 3). Ang mga pastol ay hindi pinapahintulutang maging kasapi ng lupon ng mga hukom upang mapanatili ang pagiging makatarungan at pagiging patas. Gayunpaman, maaari silang magrekomenda ng mga potensyal na hukom para sa kompetisyon batay sa kanilang karanasan sa industriya.
- 4). Dapat hikayatin ng mga pastol ang mga kalahok sa GTA na tiyaking ang lahat ng mga entry ay orihinal at walang anumang nilalamang binuo ng AI.

IV. Timeline ng mga Gawain

Mga Gawain	Kategorya 1 Chapter Books for Young Adults (YA)	Kategorya 2 Comics for Young Adults	Kategorya 3 Illustrated Thematic Storybooks	Kategorya 4 Lolay Storytelling Sessions	Kategorya 5 (Untold Kuwento ng Bayan Ko)	Kategorya 6 (Stories for Young Readers)
Virtual na Oryentasyon sa Administrative Notes on the Conduct of GTA 2025	Per Regional Memorandum No. 891 re VIRTUAL ORIENTATION ON THE ADMINISTRATIVE NOTES ON THE CONDUCT OF GAWAD TEODORA ALONSO 2025 July 11, 2025, 9:30-11:30 AM Google Meet					
Virtual Reorientation on the Conduct of GTA 2025 by the CO-BLR						
Pagsumite ng mga Entry sa Regional Office	Agosto 11, 2025 (manuscript lamang)	Agosto 21, 2025	Agosto 11, 2025 (manuscript lamang)	Agosto 21, 2025		
Judging at the Regional Level	Agosto 12-13, 2025 (manuscript lamang)	August 22-23, 2025	Agosto 12-13, 2025 (manuscript lamang)	August 22-23, 2025		
Pag-illustrate o paglalarawan (outside office hour)	Agosto 18-24, 2025		Agosto 18-24, 2025			
Pagsumite ng illustrated thematic storybooks and chapter books for young adults at Face-to-Face Enhancement ng mga Entry ng Rehiyon	Agosto 25-27, 2025					
Pagpapatuloy ng pag-enhance ng mga entry	Agosto 28-31, 2025 (outside office hour)					
Pagsumite ng mga enhanced entry sa Regional Shepherd thru the Regional Office	September 1, 2025					
Pagbibigay ng karagdagang puna online	September 2-3, 2025					
Pagsasapinal ng mga entry	September 4-7, 2025 (outside office hour)					
Pagsumite ng mga pinal na	September 7, 2025					

entry sa Regional Office			
Pagsumite ng mga Entry sa Central Office	September 11, 2025	Agosto 25, 2025	Agosto 25, 2025

Teknikal na Pamantayan

	Chapter Books for Grades 7 and 8	Chapter Books for Grades 9 and 10	Chapter Books for Young Adults-Open
Output	Illustrated transitional chapter book based on the learning competencies of Grades 7 and 8	Illustrated transitional chapter book based on the learning competencies of Grades 9 and 10	Illustrated transitional chapter book addressing teen interests and themes
Number of Words	Minimum of 10,000 words	Minimum of 12,000 words	Minimum of 10,000 words
Number of Chapters	Minimum of 6 chapters with no particular word count per chapter	Minimum of 6 chapters with no particular word count per chapter	Minimum of 6 chapters with no specific word count per chapter
Text pages	At least 30 pages of actual text	At least 30 pages of actual text	At least 30 pages of actual text
Standard front and Back Matters	Front Cover Inside Front Title page Copyright Page Table of Contents About the Author Inside Back Back Cover	Front Cover Inside Front Title page Copyright Page Table of Contents About the Author Inside Back Back Cover	Front Cover Inside Front Title page Copyright Page Table of Contents About the Author Inside Back Back Cover
Actual Print-Ready Page Extent (including covers)	36, 44, 52, 60, 68, 76, 84, 92, 100	36, 44, 52, 60, 68, 76, 84, 92, 100	36, 44, 52, 60, 68, 76, 84, 92, 100
Trim Size	6x9 inches	6x9 inches	6x9 inches
Font	Garamond (or similar), Size 11	Garamond (or similar), Size 11	Garamond (or similar), Size 11

Spacing	1.15 line spacing	1.15 line spacing	1.15 line spacing
Numbers of Illustrations	At least two per chapter	At least two per chapter	At least two per chapter
Text -to -art Ratio	15:1 (or higher, using full-page or spot illustration)	15:1 (or higher, using full-page or spot illustration)	15:1 (or higher, using full-page or spot illustration)

	Deped Canon Comic Books	Comics for Pinoy Teens
Output	A single narrative told through sequential art (panels), with or without text, inspired by themes, characters, settings, or plots from Ibong Adarna, Florante at Laura, Noli Me Tangere, and/or El Filibusterismo	A single narrative told through sequential art (panels), with or without text based on themes and interests relevant to teenage readers.
Number of Words	No Minimum number of words	No Minimum number of words
Number of Chapters	No Required number of chapters; creators may utilize a serialized format, a linear one-chapter format, or any other format as desired	No Required number of chapters; creators may utilize a serialized format, a linear one-chapter format, or any other format as desired
Comic Pages	At least 30 pages of actual comics	At least 30 pages of actual comics
Standard Front and Back Matters	Front Cover Inside Front Title Page Copyright Page Table of Contents About the Author Inside Back Back Cover	Front Cover Inside Front Title Page Copyright Page Table of Contents About the Author Inside Back Back Cover
Actual Print-Ready Page Extent (including covers)	36, 44, 52, 60, 68, 76, 84, 92, 100	36, 44, 52, 60, 68, 76, 84, 92, 100

Trim Size	6x9 inches	6x9 inches
Font	Typewritten or stylized (if applicable)	Typewritten or stylized (if applicable)
Text-to-Art Ratio	Significantly favors graphics	Significantly favors graphics

	Wordless Storybooks Inclusion	Storybooks on Gender and Development Storybooks on Local Tangibles	Storybooks on Disaster Risk Management
Outputs	Storybooks of pure graphics intended for Kindergarten exploring and promoting themes of inclusion, such as, but not limited to, disability and accessibility, cultural or ethnic diversity, migration, displacement, gender identity and expression, socioeconomic difference, and ordinary virtues of empathy, community and kindness	Illustrated storybooks intended for Grades 1 to 3, focusing on the themes of Gender and Development Illustrated storybooks intended for Grades 1-3, focusing on the local tangibles or concrete, observable, and culturally grounded elements in the community, such as churches, arches, mountains, old houses and trees, roads and signs, vehicles, etc.	Illustrated storybooks intended for Grades 4-6, focusing on Disaster Risk Reduction Management
Number of Words	N/A	Maximum of 2,000 words	Maximum of 3,000 words
Language Used	None	Diglot: Option 1: Filipino and Mother Tongue Option 2: Filipino and English	Filipino
Text Pages	At least 16 pages of actual text	At least 16 pages of actual text	At least 16 pages of actual text

Standard Font and Back Matters	Front Cover Inside Front/ Copyright Title Page About the Author Inside Back Back Cover	Front Cover Inside Front/ Copyright Title Page About the Author Inside Back Back Cover	Front Cover Inside Front/ Copyright Title Page About the Author Inside Back Back Cover
Actual Print-Ready Page Extent (including covers)	20, 28, 36	20, 28, 36	20, 28, 36
Trim Size	A4	A4	A4
Font	None	Sans serif (e.g., Andika, alfabeto, Arial	Serif (Garamond, Bookman Old)
Number of Illustrations	All pages	All pages	All pages
Text - to-Art Ratio	0:100	35:65	50;50

VI. Pamantayan sa Paghusga

STORY NARRATIVES		
Pamantayan	Mga Factor	Porsyento
Konsepto	Pagka-orihinal at lokal na kulay	20%
Istilo ng Pagkukuwento	masining na presentasyon, paggamit ng mga kagamitang pampanitikan (idyoma, pigura ng pananalita, atbp), angkop na tono ng kuwento, pag-usad ng kwento (tatlong yugto, pag-frame, atbp), hindi mahuhulaan, pagtatanghal ng kontrahan, at paglutas, paggamit ng karakter, epektibong paggamit ng diyalogo (kung kinakailangan	40%
Pagbuo ng tema at kasayang pagkatuto	kalinawan ng tema, mabisang presentasyon, <i>development</i> ng	25%

STORY NARRATIVES		
	kasanayang pagkatuto, pagiging angkop sa antas ng baitang	
Pamantayan sa paglalahad	pagbabaybay, bantas, gramatika, tamang paggamit ng mga salita, pagsunod sa ortograpiya, istilo ng pagsusulat at paglalahad	15%

ILLUSTRATIONS, WORDLESS STORIES, AT COMICS		
Pamantayan	Mga Factor	Porsyento
Konsepto	Pagka-orihinal at lokal na kulay	10%
Kaangkopan ng mga ilustrasyon	Layunin at mensahe	30%
Media/Mode ng Presentasyon	Paggamit ng angkop ng media para sa kuwento	15%
Teknik at kasanayan	kadalubhasaan, konsestensi	25%
Pagtanggap ng manonood/kabuuang disenyo at masining na komposisyon	Paggamit ng mga elemento at prinsipyo ng sining na may kaugnayan sa pananaw ng mambabasa	20%

ILLUSTRATED STORY PACKAGES		
Pamantayan	Mga Factor	Porsyento
Teksto	Konsepto, istilo ng pagkukuwento, plot at pacing, paglalarawan at diyalogo, paglilininag ng tema at kompetensi, pamantayan sa paglalahad	50%
Art	Kaangkopan ng mga ilustrasyon, media/mode ng paglalahad, teknik at	50%

ILLUSTRATED STORY PACKAGES		
	istilo, pananaw ng mga nagbabasa, kabuoang disenyo, at masining na komposisyon	

RECORDED STORYTELLING VIDEOS (Kategorya 4)		
Pamantayan	Mga Factor	Porsyento
Kuwento	Konsepto, mensahe, istilo ng pagkukuwento, plot at pacing, paglalarawan at diyologo, presentasyon ng kuwento, iskrip at diyologo	35%
Perpormans	istilo ng pagsasalaysay, ekspresyon ng mukha, body language, kalidad ng boses, pakikipag-ugnayan ng audience	35%
Kalidad ng multimedia	Kalidad ng bidyo at audio, pag-i-edit at post-production, kaangkopan ng tunog at mga grapiko	30%

POEMS COMPILATION (Kategorya 6)		
Pamantayan	Mga Factor	Porsyento
Pagka-orihinal and Pagkamalikhain	Perspektibo, kaisipan, matalinghagang paglalarawan, kakaibang voice, paggamit ng linguistic freshness	20%
Wika at kalidad ng literary	angkop sa antas ng edad ang wikang ginamit; kagamitang patula	20%
Kaugnayan sa tema o paksa	Paglinang at kahalagahan ng nailahad na temat sa karanasan ng mga magbabasa	20%
Istruktura at anyo	sinadyang paggamit ng istruktura, pagkakaugnay-ugnay at daloy	20%

POEMS COMPILATION (Kategorya 6)

Impact at kalinawan	Mensahe at kahulugan, emosyonal na <i>resonance</i> at <i>evocativeness</i>	20%
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