



Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OF DAGUPAN CITY



Office of the Schools Division  
Superintendent

October 22, 2025

**DIVISION MEMORANDUM**

No: 559 s. 2025

**CONDUCT OF THE 2025 CHILDREN'S SUMMIT**

To: Assistant Schools Division Superintendent  
Chief of Functional Divisions - CID & SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary School Heads  
All Other Concerned

1. In line with the advocacy to promote the holistic growth and development of children and youth, this Office will conduct the 2025 Children Summit on Health with the theme, "*Kaligtasan at Karapatan ng Bata, Ipaglaban!*"
2. The summit will be held on November 12-14, 2025 at Jimmy L. Fernandez Stadia, CSI Lucao, Dagupan City, and will feature lectures and contests.
3. The activity aims to :
  - raise awareness among children and youth about the importance of maintaining a healthy body and mind.
  - promote understanding and appreciation of children's rights and responsibilities.
  - instill positive values and attitudes essential for personal growth and nation-building.
  - provide a platform for children to express their talents, opinions, and creativity through contests and interactive sessions.
  - encourage collaboration and empathy among children in fostering a supportive and caring community.



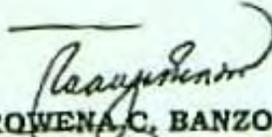
Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075) 653-4101  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OF DAGUPAN CITY

Office of the Schools Division  
Superintendent

4. The **Opening Program** is scheduled on **November 12, 2025**, at **8:00 o'clock in the morning**. Attendees are **2,000 Senior High School Learners, SELG/SSLG Officers, Manlingkor ya Kalangwēran 2025, School Heads, Supervisors, School PTA Presidents, SK Chairmen, Punong Barangays, Sangguniang Panlalawigan Officials** and other invited guests.
5. All participants, facilitators, and coordinators are enjoined to actively take part in the said activity and extend their full cooperation to ensure its successful conduct.
6. Enclosed are the List of the Technical Working Group, Contest and Lecture Facilitators and Members and the Tentative Schedule of Activities.
7. Updates regarding the said activity, including the Contest Guidelines and Mechanics, will be announced in a separate memorandum.
8. As a pre-activity for the 2025 Children's Summit, this Office will conduct a Logo Making Contest open to all teachers currently employed under the SDO-Dagupan City. The winning logo shall serve as the official logo of the 2025 Children's Summit to be used in all related materials and activities. Attached is the contest guidelines and mechanics for your reference and guidance.
9. For information and guidance.

  
**ROWENA C. BANZON EdD, CESO V**  
Schools Division Superintendent



Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075) 653-4101  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OF DAGUPAN CITY

Office of the Schools Division  
Superintendent



Republic of the Philippines  
Region I  
**LOCAL GOVERNMENT OF DAGUPAN CITY**  
In Partnership with the  
**DEPARTMENT OF EDUCATION**  
**SCHOOLS DIVISION OFFICE OF DAGUPAN CITY**  
Burgos Street, Dagupan City



**2025 CHILDREN SUMMIT ON HEALTH**  
Theme: *"Kaligtasan at Karapatan ng Bata, Ipaglaban!"*

**TECHNICAL WORKING GROUP**  
November 12-14, 2025

**A. EXECUTIVE COMMITTEE**

**Honorary Chairperson :** Hon. Belen T. Fernandez  
**Chairperson:** Dr. Rowena C. Banzon, CESO V  
**Co-Chairperson :** Anna Liza M. Chan, CESE  
**Members :** Edilberto R. Abalos  
Maria Linda R. Ventenilla

**Over-All In Charge :**  
Myrel Angelica N. Lopez

**In-Charge of Public Schools:**  
Willy U. Guieb  
Maria Rita T. Riñoza

**In-Charge of Youth Leaders :**  
Bethany Venice Bautista

**In-Charge of Private Schools :**  
Maria Socorro G. Dimalanta  
Isagani D. Rosario  
Joel T. Cerezo



Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075) 653-4101  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OF DAGUPAN CITY

Office of the Schools Division  
Superintendent

**PROGRAM AND INVITATION**

**Chairperson:** Cristina C. Aquino  
**Co-Chair** Jeryllee P. Tolentino  
**Members :** Reymond N. Villare  
Shezydee E. Agas  
Renan O. Bautista  
Jose Q. Taparo  
Joel T. Cerezo

**COMMUNICATION**

**Chairperson:** Isabelita N. Daroya  
**Co-Chair** Maria Imelda A. Infante  
**Members :** Ronel T. Salazar  
Jonathan J. Salazar  
Reynaldo D. Cabusi

**Materials/Tickets:**

**Chairperson:** Leonarda J. Manansala  
**Co-Chair** Mary Ann C. Carrera  
**Members :** Renato D. Benitez  
Cristina T. Villanueva  
Isagani D. Rosario  
Bethany Venice S. Bautista  
Kristel Gay D. Raymundo

**Documentation**

**Chairperson:** Jane T. Cajayon  
**Co-Chair** Maricris P. Ferrer  
**Members :** Editha V. Luna  
Verena R. Bautista  
Kristine S. De Guzman  
Cindy A. Gano  
Elmer B. Amansec  
Lemuel Dino V. Visperas  
Dean Daryl B. Cañete

**Registration**

**Chairperson:** Edwin R. Ferrer  
**Co-Chair** Alicia B. Quimboy  
**Members :** Virginia M. Dela Rosa  
Bernadette B. Castro  
Contest Facilitators

**Certificate of**

**Recognition/Participation**

*(Speakers, TWG, Facilitators, Contestants and Coaches)*

**Chairperson:** Rowena O. Lapaan  
**Co-Chair** Agape M. Nabua  
**Members :** Jennifer M. Festejo  
Marisel M. Gatchalian  
Joann L. Jimenez

**Medical Team**

**Chairperson:** Dr. Julita P. De Venecia  
**Co-Chair** Dr. Theresa T. Parayno

**Transportation**

**Chairperson:** Jaime C. Siapno  
**Co-Chair** Medario V. de Leon



Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075) 653-4101  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OF DAGUPAN CITY

**Office of the Schools Division  
Superintendent**

Members : Christian Paul Q. Espiritu  
Noreen B. Vidal  
Glenn Erickson T. Basto  
Marina S. Festejo  
Jozzana P. Basto  
Napoleon S. Rovillos  
2-4 (CHO)

Members : Jimmy D. Cancino  
Jonathan R. Salazar  
Jose Q. Taparo

**Food/ Refreshment**

Chairperson: Perpetua V. Barongan  
Co-Chair Agnes T. Calicedan  
Members : Milagros Y. Embuido  
Gary B. Desoloc  
Alvin B. Bautista  
Rochelle T. Aquino  
Jennifer M. Pulido  
Marnelli C. Sonza  
Bernardita P. Azurin  
Corazon L. Cerezo  
Nizza Irene J. Guieb  
Marilou G. Taminaya

**Peace and Order/Security**

Chairperson: Edgar B. Timbol  
Co-Chair Willy U. Guieb  
Members : Renato D. Benitez  
Jimmy D. Cancino  
Ronel T. Salazar  
John Silvester A. Alipio  
Jose P. Cardozo  
Renato R. Santillan  
Rodante D. Llamas  
3 POSO  
6 PNP  
6 BSP/6 GSP

**Prizes/Token/T-shirts**

Chairperson: Liezl D. Cancino  
Co-Chair Joann L. Jimenez  
Members : Bethany Venice S. Bautista  
Isagani D. Rosario  
Mc Jasper Monforte



Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075) 653-4101  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
 REGION I  
 SCHOOLS DIVISION OF DAGUPAN CITY

Office of the Schools Division  
 Superintendent

**2025 CHILDREN'S SUMMIT**  
**TENTATIVE SCHEDULE OF CONTESTS**

DATE	CONTEST	ADMINISTRATORS/FACILITATORS
November 7, 2025	Advocacy Video for the 2025 Children's Summit Junior High School	Administrator : Gary B. Desoloc Members : Isagani D. Rosario Edwin R. Ferrer
November 12, 2025 10:00 AM	Sandwich Making (Mother and Child) Kinder	Administrator : Editha V. Luna Members : Alicia B. Quimboy Venice Bethany Bautista
November 12, 2025 10:00 AM	Bulilit Pop Idol Singing Contest Grade 2	Administrator : Maricris P. Ferrer Members : Kristine B. De Guzman Perpetua V. Barongan
November 12, 2025 1:30 PM	Spelling Bee Grade 3	Administrator : Elmer D. Amansec Members : McJasper Monforte Jane T. Cajayon
November 12, 2025 3:00 PM	Nutri Cook Fest (Father and Son) Grade 5 or 6	Administrator : Agnes T. Calidan Members : Alvin A. Bautista Cristina C. Aquino
November 13, 2025 9:00 AM	Poem Recitation Grade 1	Administrator : Ma. Imelda A. Infante Members : Isabelita N. Daroya Nizza Irene J. Guieb
November 13, 2025 9:00 AM	Quiz Bee (Health) Grade 6	Administrator : Willy U. Guieb Members : Edgar B. Timbol Marnelli C. Sonza
November 13, 2025 10:00 AM	Pagsulat ng Sanaysay Grade 7 or 8	Administrator : Ma. Rita Teresa Riñoza Members : Jaime C. Sipano Perpetua V. Barongan
November 13, 2025 1:30 PM	Draw and Tell Grade 3	Administrator : Reymond N. Villare Members : Leonarda J. Manansala Joann L. Jimenez
November 14, 2025 9:00 AM	Hip Hop Dance Contest Senior High School	Administrator : Jennifer M. Festejo Members : Rowena O. Lapaan Cindy A. Gano
November 14, 2025 9:00 AM	Poster Slogan Contest Grade 9 or 10	Administrator : Mary Ann C. Carrera Members : Isabelita N. Daroya Haydee C. Maiquez
November 14, 2025 1:30 PM	Jingle Writing and Singing Contest Senior High School	Administrator : Bernadette B. Castro Members : Leonarda J. Manansala Vladimir C. Parayno



Address: DepEd SDO, Burgos St., Dagupan City  
 Telephone No.: (075) 653-4101  
 Website: [depeddagupan.com](http://depeddagupan.com)  
 Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
 REGION I  
 SCHOOLS DIVISION OF DAGUPAN CITY

Office of the Schools Division  
 Superintendent

<b>November 14, 2025 2:00 PM</b>	<b>Cha Cha Cha Dance Contest</b> (Teacher and Student) Junior High School	Administrator : Members :	Marisel M. Gatchalian Verena R. Bautista Rodante D. Llamas
--	---	------------------------------	--

**2025 CHILDREN'S SUMMIT**  
**Tentative Schedule of Meetings**

Date	Activities	Objective	Persons Involved
October 13, 2025	Planning Session	Confirm overall objectives, theme, budget ceiling, and strategic directions	City Mayor SDS, ASDS, SGOD -EPS 2 Focal Persons
October 15, 2025	Executive Committee Meeting : Program Framework	Outline program flow for the 3-day summit; identify key activities and resource persons/facilitators	City Mayor SDS SGOD EPS 2 Focal Persons
October 21, 2025 DTC @ 2:00 PM	TWG Committee Chair Coordination Meeting	Assign lead roles per area (logistics, program, contests, sponsorship, etc.)	12 Committee Chairs SGOD-EPS 2 Focal persons
October 22, 2025 DTC @ 2:00 PM	TWG Contests Administrators Orientation	Finalize contest mechanics, guidelines, judges, prize structure, coordination flow	13 Contest Administrators SGOD-EPS 2 Focal persons
October 24, 2025 DTC @ 2:00 PM	Committee on Security Meeting/ Risk Management and Emergency Protocols	Identify potential issues; assign emergency response teams	Committee on Security/Risk Management and Emergency Protocols  Committee on Medical  SGOD-EPS 2 Focal persons
October 29, 2025 CSI Atrium @ 3:00 PM	Sponsorship & Exhibitor Coordination Meeting	Finalize MOUs, booth allocation, sponsor roles in contests and activities	Sponsor Representatives  SGOD EPS 2 Focal Persons
November 4, 2025 DTC @ 2:00PM	Final TWG & Top Management Meeting	Confirm readiness; approve final program matrix, exhibitors' list, contest schedules	Top Mgt, TWG Focal Persons



Address: DepEd SDO, Burgos St., Dagupan City  
 Telephone No.: (075) 653-4101  
 Website: [depeddagupan.com](http://depeddagupan.com)  
 Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



**Republic of the Philippines**  
**Region I**  
**LOCAL GOVERNMENT OF DAGUPAN CITY**  
**In Partnership with the**  
**DEPARTMENT OF EDUCATION**  
**SCHOOLS DIVISION OFFICE OF DAGUPAN CITY**  
**Burgos Street, Dagupan City**



**2025 CHILDREN SUMMIT ON HEALTH**

## Logo Making Contest Guidelines and Mechanics

Theme: *“Kaligtasan at Karapatan ng Bata, Ipaglaban!”*

Open to: All Teachers Currently Employed under SDO – Dagupan City

Deadline for Submission: Friday, October 24, 2025, at 5:00 PM

### I. Objectives

The Logo Making Contest aims to:

1. Encourage creativity and artistic expression among teachers in promoting children’s rights and welfare.
2. Develop a meaningful and symbolic logo representing the 2025 Children’s Summit with the theme *“Kaligtasan at Karapatan ng Bata, Ipaglaban!”*
3. Select an official logo that will be used in all related events, materials, and promotions of the 2025 Children’s Summit.

### II. Eligibility

- The contest is open to all teachers currently employed under the Schools Division Office (SDO) of Dagupan City.
- Participants may submit only one (1) entry each.
- Entries must be original works and not previously used or submitted to any other contest.

### III. Contest Mechanics

#### 1. Design Specifications

- The logo must reflect the theme: *“Kaligtasan at Karapatan ng Bata, Ipaglaban!”*
- The design should be simple, original, and easily recognizable.
- It should effectively convey concepts of child safety, rights, and empowerment.
- Logos must be in digital format (PNG or JPEG) with a 300 dpi resolution.
- The logo should be scalable and work well in color or black and white.

## 2. Submission Guidelines

- Each participant must submit:
  - The digital file of the logo design.
  - A short description (50–100 words) explaining the symbolism and meaning of the design.
  - The participant’s full name, school, and contact information.
- Entries must be submitted via email to: 329enaj@gmail.com
- Deadline of submission: *Friday, October 24, 2025, at 5:00 PM.*
- Late submissions will **not** be accepted.

## 3. Copyright and Ownership

- All submitted entries will become the property of SDO Dagupan City.
- The winning design may be modified or enhanced for official use.
- The creator of the winning logo will be duly credited and recognized.

## 4. Disqualification

- Plagiarized, AI-generated, or copied works will be **automatically disqualified**.
- Submissions not following the given specifications will not be considered.

## IV. Judging Criteria

Criteria	Description	Percentage
<b>Relevance to the Theme</b>	Appropriateness and alignment with the 2025 Children’s Summit theme.	40%
<b>Creativity and Originality</b>	Uniqueness and artistic innovation of the design.	30%
<b>Visual Impact</b>	Overall appeal, clarity, and memorability of the logo.	20%
<b>Technical Execution</b>	Quality of design, composition, and color harmony.	10%
<b>Total</b>		<b>100%</b>

## V. Prizes

- 1st Place – Cash + Certificate of Recognition
- 2nd Place - Cash + Certificate of Recognition
- 3rd Place – Cash + Certificate of Recognition

All participants will receive Certificates of Participation.